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are how work is actually performed, step by step, in an organization An organization can be seen as a collection of business processes Information

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1 Laudon, K & Laudon, J (2006) Management Information Systems: Managing the Digital Firm, 9th ed Prentice Hall

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Management Information Systems Managing the Digital Firm Kenneth C Laudon is a Professor of Information Systems at New York University's Stern School of Business He holds a BA in Economics from Stanford and a PhD from Columbia University He has authored twelve books dealing with electronic commerce, information

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