

# Supply Chain Management 5th Edition 5th Fifth Edition By Chopra Sunil Meindl Peter Published By Prentice Hall 2012

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Preface Hartmut Stadtler<sup>1</sup>, Christoph Kilger<sup>2</sup> <sup>1</sup> Darmstadt University of Technology, Department of Production & Supply Chain Management, Hochschulstraße 1, 64289 Darmstadt, Germany <sup>2</sup> j&m Management Consulting AG, Kaiserringforum, Willy-Brandt-Platz 5, 68161 Mannheim, Germany Preface to the Third Edition Four years have passed since the first edition of our book - and still its read-

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management is different from "supply chain management" (SCM) SCM is commonly understood as the optimization of logistics processes, ensuring an optimal scheduling, transport and storage of supplies PSM and SCM require different skills The master specialization in Purchasing and Supply

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1 table of contents 1st year courses 5 department of international affairs and supply chain management 6 international trade techniques (f) 6 department of finance, audit and control 8 general accounting (f) 8 financial mathematics (f) 9 statistics (f) 11 it systems (f) 14 department of marketing and communication 15 sales techniques (f) 15

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excellence in supply chain management is a must for financial strength and industry leadership With increasing competition around the globe, supply chain management is both a challenge and an opportunity for companies Hence a strong understanding of supply chain management concepts and the ability to recommend

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